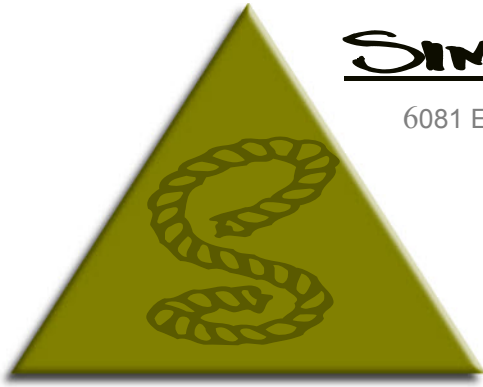


SIMPLETIMESFARM.COM

6081 E. Baldwin Rd. | Grand Blanc, MI 48439 | Info@SimpleTimesFarm.com



STABLES

CSA GARDEN

MARKET

DAIRY

BUYING CLUB

TOURS &
EVENTS

CHAMPS

Dear Friend of Simple Times Farm,

Thank you for your interest in Project CHAMPS, a philanthropic outreach of our mission at the farm, connecting children with agriculture and horses to teach character, life skills, and healthy lifestyles.

Through a timely offer of well over \$200,000 in superb horses and equipment from FancyPonies.Com in addition to the volunteer efforts of a team of staff members, we have been afforded a tremendous opportunity to reach youth everywhere and more specifically, urban young people who may otherwise never be given the opportunity to experience a working farm and stables like Simple Times.

With the help of a wonderful team of professionals, we have assembled a business plan for this project that achieves our charitable goals while also caring for the expenses of the farm. We are pleased to offer you the opportunity to partner with us as we launch.

The enclosed figures express in general categories the initial start-up costs associated with Project Champs. Your investment will help us train children into champions

**Additional details can be made available upon request.*

Transportation of Horses and Equipment	\$2,000
Initial Care Costs.....	\$1,200
Printing and Marketing Costs.....	\$2,000
CHAMPS Web Portal.....	\$2,800
Farm Infrastructure for CHAMPS.....	\$3,500

Investor Opportunities

- Friend - under 100
- Sponsor - 100 or Better
- Mentor - 200 or Better
- Partner - 500 or better
- Hero - 1000 or better
- Children's Dream Scholarship - 250

Start Up Budget : \$9,700

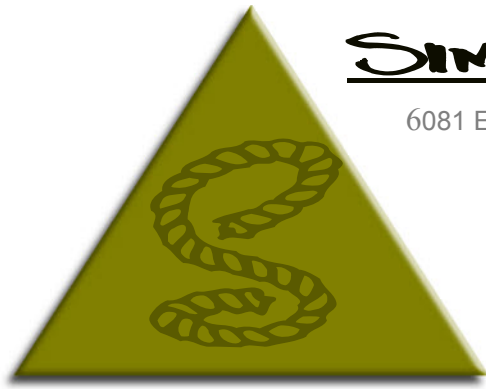


CHAMPS "R" US

A Farm Serving Urban Families and Youth through Mentoring

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CHAMPS

Dear Friends,

While some of you have made our acquaintance only recently, many have followed our family's antics for years - our father's church and burden for the Flint area, Nathanael and Chris and their passion for youth, and Ethan and Vanessa with all of the hair-raising pursuits that form their adventure story.

For those with that history in mind, you will know that we have continually searched for ways to invest in the lives of young people and families in the Flint region. Several years ago, a vision for a sustainable farm and ranch serving urban families with affordable camps, retreats, training, and coaching was born.

Through the generosity of many, Simple Times Farm has grown by leaps and bounds over the last year and is now at the precipice of opportunity. With the final foundational elements of the farm being completed over the next couple of months, God has given us an amazing set of timely resources with which to begin our mission of transforming community through loving children and young people.

During Ethan's years of ministry he had the opportunity to participate with others in the development of a Children's ministry dubbed CHAMPS. With some modifications for the farm setting, we are ready to begin offering this program to the entire community, and most importantly, without charge to children who qualify for scholarships under our Children's Dream Fund.

This project will be operating as a non-profit under the Issachar Institute - a 501(c)(3) educational organization dedicated to working with youth and children, especially those who are at-risk. Your prayers, volunteer efforts, contacts from your network, and financial contributions will all be a great boon to children and families within Michigan.

As part of this transformation, we are proud to have Andrea Karp joining us as our program director here at Simple Times. She has served for 30 years in marketing and executive capacities in the automotive industry and is redirecting her career to coach us into this new and exciting chapter at Simple Times Farm.

Please give her the same reception and trust you have always given us as she informs, educates, and inspires each of us to organize for a better future for children and families in Southeast Michigan.

*Nathanael &
Christina
DeSota*

*Ethan &
Vanessa
DeSota*

